

MADE TO SUSTAIN®

LET'S WORK TOGETHER

SERVICES

BRAND SPOTLIGHT

STARTING RATE \$100

One SEO-optimized post that highlights your company and sustainability approach.

USER GENERATED CONTENT \$200+

Short Form Video Content that features your product.

PODCAST EPISODE

\$200

Featured Brand episode that comes with five short form video clips for you to post on your channels, a long form Youtube Video, and more. Covers production costs.

RECIPE DEVELOPMENT

\$300

Recipe creation featuring your product, which includes a short form video, blog post, and images.

DEMOGRAPHICS



Women



USA Based



18-35 yrs old



Viewer Retention

Kelly D'Amico, MBS Made to Sustain®

About Me

My mission is to help my audience understand how to make healthy and sustainable food choices. As someone who's worked in the food industry for 10+ years, and has two degrees in food, my audience trusts me to share sustainable brands, tips to reduce their impact at home, and sustainable recipes. I share all sponsored posts through email, website traffic, YouTube, LinkedIn, Facebook, and Instagram.

Contact Me

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New Brunswick, New Jersey

20K
Annual Visits
to the site

15K Total Followers Across Social

4,200 Email Subscribers 20% Click Through Rate on Email